

Helping You, Your Employees and Your Company Grow!

Structured Strategies is a privately owned, Minority Business Enterprise in Pennsylvania dedicated to bridging organizational divides and fostering the growth of leaders and teams. Our mission is to facilitate positive change by shedding light on self-limiting behaviors, processes, and perspectives, empowering you, your business, and your employees to thrive. We offer a comprehensive suite of growth-oriented solutions designed to:

- Navigate diverse work and communication styles.
- Enhance leadership capabilities and awaken dormant managerial talent.
- Foster strategic thinking that translates into decisive action.
- Shift conversations towards opportunities, not just problems.
- Uncover straightforward solutions to bridge gaps and strengthen stakeholder connections.

Why Choose Us



Deep Industry Experience

We offer a holistic approach to talent development, addressing diverse needs from enhancing leadership capabilities to fostering cohesive team dynamics.



Consulting Expertise

We are committed to delivering measurable outcomes, whether it's improved communication, enhanced leadership skills, or accelerated organizational growth.



Rapid Value Creation

We prioritize simplicity and effectiveness by focusing on possibilities rather than problems. Our interventions are customized to meet the unique challenges and objectives of each client, ensuring maximum relevance and impact.

Our Services

Professional Coaching

- Goal setting and Accountability
- Leadership and Skill Development
- Productivity and Time Management
- Self-care and Well-Being

Corporate Training

- Change Management Training
- Management and Leadership Development
- Performance Improvement Programs
- Soft Skills Development and Training

Stakeholder Engagement

- Communication and Outreach Strategy Development
- Implementation Consulting and Planning
- Mapping and Analysis
- Meeting Facilitation

COMPANY SNAPSHOT

- CAGE NUMBER: 8GJY9
- DUNS NUMBER: 117339822
- SERVICE AREA: Nationwide
- CREDIT CARDS ACCEPTED

COMPANY DATA

- 541611—Administrative Management and General Management Consulting Services
- 611430—Professional and Management Development Training
- PT03670—NMSDC/MBE

POC

Kesi Howard, M.S. OL; MBTI
Founder & CEO
412-557-2966